

AfterBurn 2022
Afterburn Report
Prepared December 2022



This report is prepared following the guidelines set forth by Burning Man Organization (BurningMan.org). This information is divided by section and labeled appropriately on the following pages.

In compliance with the stated requirements of the official Regional Event Use Agreement, this afterburn report has been prepared before the end of Burnt Oranges' organizational fiscal accounting period (calendar year 2022)¹ and in accordance with applicable local and national tax laws and accounting standards.

Because this is a post-event report, the finances reported herein relate only to event associated revenues and expenses.

The GAAP compliant financials for this event were prepared and provided by Desja Moryn (PhD, CPB), in her capacity as the organization's Bookkeeper.

This information is provided to Burning Man Organization, our members, volunteers, participants, and the public, in the spirit of radical transparency and professionalism.

Please direct any questions about this report to board@burntoranges.org.

¹ Note that the Board has recently decided to change our fiscal year. Because we operate on a seasonal basis, our fiscal year going forward will run from July 1 to June 30, as this will provide a more accurate reflection of the organization's operations and allow for revenue and expenses to better align.

EVENT DETAILS

Name of Event	AfterBurn
Dates of Event	Friday November 4 to Sunday November 6
Location - Venue, City, State, Country	Camp La Llanada 2819 Tiger Lake Rd Lake Wales, Florida USA
Event entity	Burnt Oranges, a 501(c)3 Organization
How many years has the event been held?	10 years

ATTENDEES & TICKETS

Population Cap/Total Available Tickets	300	
Total Sales/Attendees	228/198	
	185 adults (18+)	
	13 children (<18 years of age)	
Ticket Tiers and Prices	\$106 (average event ticket price)	
	#	\$
Children Under 5	1/1	0
Children 5-11	8/6	40
Children 12-17	4/2	85
Members	51/45	105
Core Volunteers (BOD, Team Leads, Key Volunteers)	22/21	105
Previous Event Volunteers (PreHeat 22)	2/2	130
Assistance (Scholarship)	30/26	\$36.75 (avg)
General Admission Tier 1	89/74	165
General Admission Tier 2	21/18	185

General Admission Vehicle Passes	96/69	14.75 (avg)
Member Vehicle Passes	40/25	0
Total	364/289	\$95 (avg)

CONTENT

Number of Teams	10
Number of Team Leads	18
Team Lead Volunteer Hours	810
Number of Volunteers	90
Volunteer Hours	280
Total number of Theme Camps	20
Total number of Mutant Vehicles	2
Total number of Performers/Performing Groups	2

Number of Art Grant Applications Received	17
Number of Art Grant Applications Funded	16
Art Grants Awarded to Theme Camps	9
Art Grants Awarded to Effigy and Temple	2
Art Grants Awarded to Mutant Vehicles	1
Art Grants Awarded to Projects/Installations	4
Total Art Grants Awarded	16

FISCAL MANAGEMENT

In this section we present a *detailed summary* of revenue and expenses as related directly to the event. Our annual report, which will be available in January 2023 (and again in July 2023 as we transition to the new fiscal year) will provide further detail for all revenues and expenses.

Funds raised from AfterBurn 2022 benefit our community through the funding of:

- standard operational expenses
- costs associated with professionalization of process and content
- continued replenishment of Organizational solvency
- development of multiple non-burn fundraising events
- expanding our visibility statewide so as to encourage greater participation and a more robust volunteer base

AFTERBURN 2022 EVENT REPORT		
EXPENSES		
Computer and Internet Expenses		
	PayPal Fees	840.74
	Ticket Tailor Ticketing Platform	210.12
	Waiver Forever	89.96
<i>Computer and Internet Expenses Total</i>		<i>(1,140.82)</i>
Event-related Expenses		
	Bank Fees	45.00
	EMTs	3696.00
	Fire and Safety	231.88
	Fuel	59.79
	Golf Carts	665.00
	Insurance	3885.00
	Food and Drink	432.73
	Parking	6.30
	Participant Wristbands	378.66

	Permit	128.06
	Portos	1364.25
	Printing	92.19
	Radio Equipment Rental	508.25
	Swag for Volunteers	227.31
	Venue	18,500.00
	Venue Security Deposit	700.00
	Firewood	680.00
<i>Event-related Expenses Total</i>		<i>(31600.42)</i>
Art Grants Awarded		
	Effigy	950.00
	Mutant Vehicles	1150.00
	Temple	400.00
	Theme Camps	3370.00
	Installations/Projects	800.00
<i>Grants Awarded Total</i>		<i>(6,670.00)</i>
<i>TOTAL EXPENSES</i>		<i>(39411.24)</i>
REVENUES		
Donations		
	Cabin Rentals	2825.00
	Event Ticket Donations	27,842.50
	Individual Donations	131.00
	Parking Passes	1308.00
	Ice	768.00
	Venue Security Deposit Refund	700.00
<i>TOTAL REVENUE</i>		<i>33,574.50</i>

NET INCOME	(5,836.74)
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CHALLENGES

Burnt Oranges saw lower than expected ticket sales, likely due to general economic hardship in this time of inflation. Several ticket holders expressed an inability to attend after the fact as due to illness and unexpected life events.

There was some confusion among patrons between our event and Love Burn 2023 as our individual ticket sales opened at nearly the same time; we will be launching ticket sales much earlier in future.

Also, because of the lower ticket sales, we experienced a low level of shift sign-ups and on-site sign-ins from our volunteers - but all critical shifts and event needs were covered.

SUCSESSES

We are grateful to our participants who attended AfterBurn 2022. Those who were able to volunteer rose to the occasion and really gave it their all - sacrificing their time and energy in order to make the event run as smoothly as possible.

Cabin reservations were again a big hit with participants, such that we opened a waitlist this time around. We will likely continue to waitlist in the future as this proved positive.

For the first time in organizational history, we were able to conduct a completely paperless event with online tickets and waivers as well as digital check-in for both tickets and waivers.

FUTURE GOALS

The Event Teams and Board continue to move forward with enthusiasm in our efforts to revive and revitalize our Organization and community in the face of continuing challenges.

Some key goals for the next event (AB 23) include:

- Continue to improve volunteer sign-ups and proactive communications
- Continue to restructure and expand the Art Team
- Bring more “big” art installations to the event, venue limitations on size withstanding
- Encourage a higher level of involvement of theme camps
- Continue our strategy of beginning event planning earlier in the year