

PreHeat 2022
Afterburn Report
Prepared October 2022



This report is prepared following the guidelines set forth by Burning Man Organization (BurningMan.org). This information is divided by section and labeled appropriately on the following pages.

In compliance with the stated requirements of the official Regional Event Use Agreement, this afterburn report has been prepared before the end of Burnt Oranges' organizational fiscal accounting period (calendar year 2022)¹ and in accordance with applicable local and national tax laws and accounting standards.

Because this is a post-event report, the finances reported herein relate only to event associated revenues and expenses.

The GAAP compliant financials for this event were prepared and provided by Desja Moryn (PhD, CPB, CAP), in her capacity as the organization's Bookkeeper.

This information is provided to Burning Man Organization, our members, volunteers, participants, and the public, in the spirit of radical transparency and professionalism.

Please direct any questions about this report to board@burnttranges.org.

¹ Note that the Board has recently decided to change our fiscal year. Because we operate on a seasonal basis, our fiscal year going forward will run from July 1 to June 30, as this will provide a more accurate reflection of the organization's operations and allow for revenue and expenses to better align.

EVENT DETAILS

Name of Event	PreHeat
Dates of Event	Friday April 22 to Sunday Apr 24
Location - Venue, City, State, Country	Camp La Llanada 2819 Tiger Lake Rd Lake Wales, Florida USA
Event entity	Burnt Oranges, a 501(c)3 Organization
How many years has the event been held?	10 years

ATTENDEES & TICKETS

Population Cap/Total Available Tickets	300	
Total Attendees	277	
	254 adults (18+)	
	23 children (<18 years of age)	
Ticket Tiers and Prices	\$105 (average ticket price)	
	#	\$
Children Under 5	5	0
Children 5-11	12	45
Children 12-17	6	95
Members	24	95
Core Volunteers (BOD, Team Leads, Key Volunteers)	25	95
Previous Event Volunteers (AfterBurn 19)	11	125
Assistance (Scholarship)	24	\$46 (avg)
General Admission Tier 1	70	155
General Admission Tier 2	100	185

General Admission Vehicle Passes	155	14.75 (avg)
Member Vehicle Passes	20	0
Total	452	\$95 (avg)

CONTENT

Number of Teams	12
Number of Team Leads	26
Team Lead Volunteer Hours	1170
Number of Volunteers	71
Volunteer Hours	568
Total number of Theme Camps	29
Total number of Mutant Vehicles	2
Total number of Performers/Performing Groups	15

Number of Art Grant Applications Received	11
Number of Art Grant Applications Funded	10
Art Grants Awarded to Theme Camps	6
Art Grants Awarded to Effigy and Temple	2
Art Grants Awarded to Mutant Vehicles	2
Art Grants Awarded to Projects/Installations	1
Total Art Grants Awarded	10

FISCAL MANAGEMENT

In this section we present a *detailed summary* of revenue and expenses as related directly to the event. Our annual report, which will be available in January 2023 (and again in July 2023 as we transition to the new fiscal year) will provide further detail for all revenues and expenses.

Funds raised from PreHeat 2022 benefit our community through the funding of:

- standard operational expenses
- costs associated with professionalization of process and content
- upfront costs associated with preparation of AfterBurn 2022
- replenishment of Organizational solvency

PREHEAT 2022 EVENT REPORT		
EXPENSES		
Computer and Internet Expenses		
	PayPal Fees	75.64
	Ticket Tailor Ticketing Platform	273.64
<i>Computer and Internet Expenses Total</i>		<i>(349.28)</i>
Event-related Expenses		
	Cleaning Supplies	42.76
	EMTs	3612.00
	Fuel	61.23
	Golf Carts	711.55
	Insurance	3858.76
	Lifeguards	365.00
	Food and Drink	952.56
	Miscellany	44.15
	Participant Wristbands	315.65
	Permit	128.06

	Portos	829.25
	Printing	120.00
	Radio Equipment Rental	523.66
	Swag for Volunteers	297.32
	Venue	13,500.00
<i>Event-related Expenses Total</i>		<i>(25,361.95)</i>
Art Grants Awarded		
	Effigy	720.14
	Flame Effects	400.00
	Mutant Vehicles	2200.00
	Temple	900.00
	Theme Camps	2191.50
<i>Grants Awarded Total</i>		<i>(6411.64)</i>
<i>TOTAL EXPENSES</i>		<i>(32,122.87)</i>
REVENUES		
Donations		
	Cabin Rentals	2600.00
	Event Ticket Donations	36,820.25
	Individual Donations	106.00
	Parking Passes	2286.00
<i>TOTAL REVENUE</i>		<i>43,012.25</i>
NET INCOME		10,889.38

CHALLENGES

Burnt Oranges faced a difficult period by a cessation of events which we have relied on as our fundraisers due to the COVID-19 Pandemic. The pandemic not only prevented us from holding another event until PreHeat 2022 (the event detailed in this report), it severely impacted the level of involvement of our usually dedicated and enthusiastic volunteer base.

SUCSESSES

We are grateful to our participants who attended PreHeat 2022 and while there were miss-steps with volunteer sign-ups, when the call was put out on-site for help, it felt like there were always 5 people jumping in to help. Thank you for embodying the principle of volunteering.

Cabin reservations were also a huge hit and we look forward to offering this perk for future events.

FUTURE GOALS

The Event Teams and Board continue to move forward with enthusiasm in our efforts to revive and revitalize our Organization and community in the face of recent challenges.

Some key goals for the next event include:

- Continue to improve volunteer sign-ups and proactive communications
- Continue to expand the Art Team
- Start Event Planning earlier with the goal of theme camp registration, art grant applications and volunteer sign-ups all active when the first tier of tickets sales open